



CRP SOLUTIONS

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we're all about your business

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**B4 Consulting and CRP Solutions, Both SAP Partners, Announce  
Cooperative Marketing Agreement for CoreMed  
*CoreMed is CRP's Qualified SAP<sup>®</sup> Business All-in-One Partner Solution  
for Medical Devices***

*Waltham, Mass. and Englewood, Colo. – January 27, 2009 --* B4 Consulting, Inc., a leading provider of software and services in support of SAP<sup>®</sup> solutions in the mid-market, and CRP Solutions, Inc., a long-term provider of services and solutions in support of SAP solutions, today announced they have signed a co-marketing agreement for the sales and distribution of CoreMed, CRP's qualified SAP Business All-in-One partner solution for medical devices. Qualified SAP Business All-in-One partner solutions are preconfigured, industry-specific versions of the SAP ERP application combined with SAP Best Practice offerings, enabling streamlined operations, lower costs and a proven path to growth.

“We are excited to be partnering with CRP in bringing their qualified SAP Business All-in-One partner solution to medical device manufactures and distributors in key US and international markets where B4 Consulting has a presence,” said Klaus Schottenhamel, president and CEO of B4 Consulting. “CoreMed is a proven solution that enriches our software and services portfolio. Our agreement with CRP demonstrates the value of the SAP partner ecosystem in which we effectively leverage each other's strengths to advance SAP solutions for small and midsized companies as well as large-enterprises subsidiary models.”

“B4 Consulting is expert in selling and implementing SAP solutions in the mid-market and subsidiaries of large enterprises so we are eager to do some great work with them,” noted Traci Oliver, principal of CRP Solutions. “Moreover, B4 shares our commitment to excellence in SAP solution implementations and customer satisfaction, and we're confident B4's market reach will help extend the value of CoreMed to the medical device community.”

### **CoreMed Features**

CoreMed, based on the SAP Business All-in-One solution, offers rapid implementation for growing companies in the business of manufacturing, distributing and servicing equipment used in all facets of medical delivery, monitoring and processing. Designed for companies subject to FDA oversight, CoreMed enables companies to track product serialization over extended product lifecycles. The solution focuses on core processes to track products from initial manufacturing and/or acquisition through sales and distribution, service management, contract management, settlement of repair revenue and costs, and financial and profitability analysis for service activities. CoreMed is priced and packaged to meet the distinct requirements of small-, medium-, and large-sized manufacturing organizations.

### **About B4 Consulting, Inc.**

A gold-level SAP channel partner, B4 Consulting integrates business processes and technologies globally for customers who want enhanced results from their SAP solutions. With professional services for Business Performance Management, Implementation and System Integration, and Application Management, B4 helps mid-sized companies and large enterprises optimize profits and throughput to enhance business performance. B4 is authorized to resell and implement the entire suite of SAP solutions for the mid-market, including the SAP Business One, SAP Business All-in-One, SAP Business All-in-One fast-start program, and SAP BusinessObjects™. Headquartered in Greater Boston (MA), B4 is an SCS company ([www.scs.com](http://www.scs.com)) with a global footprint that extends throughout the U.S. (Boston, Chicago, Dallas, Philadelphia, New York City, and Mountain View) as well as 50 countries throughout Asia, Europe, and the U.K.  
URL: [www.b4-consulting.com](http://www.b4-consulting.com)

### **About CRP Solutions**

An SAP services partner and SAP channel partner, CRP Solutions provides dedicated, reliable, experienced service in support of core SAP business solutions. Since its founding in 1999, CRP has provided services in core SAP business solutions including Project Office Deployment, Business Intelligence and industry solutions based on SAP Business All-in-One. CRP Solutions works with all sizes of companies to enhance and optimize SAP Business Suite software. CRP is authorized to resell and implement SAP solutions for the mid-market, including SAP Business All-in-One and SAP Business Objects solutions (as a gold-level reseller). Additionally CRP has signed agreements with SAP for professional services, consulting services and training. CRP is headquartered in Englewood, CO. URL: [www.crpsolutions.com](http://www.crpsolutions.com)

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